

**12-MONTH ACTION PLAN**  
**September 30, 2010 through September 29, 2011**

**Coalition/Grantee Name: Alcohol and Drug Addiction Services Board of Lorain County**

**Grant SP# 16352**

**STOP Goal 1: Complete Assessment towards planning and implementation of environmental strategies for underage alcohol use**

Objective 1: Identify key providers, schools, parent groups, law enforcement and others in the communities to support the findings of the STOP assessment.

Strategy 1: Develop and disseminate STOP implementation plan

<b>Activity</b>	<b>Responsible Party/Parties</b>	<b>Target Date (By when?)</b>	<b>Resources (Who is helping? List funding sources.)</b>
Update local logic model with key problem statements and align environmental strategies for implementation	STOP Coordinator, Task Force	October 15, 2010	Findings from STOP Assessments, Environmental Strategies
Publish Action plan throughout community	STOP Coordinator	November 15, 2010	Action plan developed
Meet with key constituents regarding implementation strategies and secure partnerships for such.	STOP Coordinator, STOP Fiscal Agent	January 15, 2011	Meetings, key leaders, secure MOU's

Strategy 2: Continued emphasis on parents and older siblings regarding underage alcohol provision.

<b>Activity</b>	<b>Responsible Party/Parties</b>	<b>Target Date (By when?)</b>	<b>Resources (Who is helping? List funding sources.)</b>
Spearhead Lorain county's Parents Who Host Lose the Most campaign	STOP Task Force, CTC members, Lorain County General Health District	May 30, 2011	PWH materials, local communities
Scan local enforcement reports regarding violations	STOP Task force, local police and prosecutor entities	March 30, 2011	Local reports from police and prosecutors
Sponsor Town Hall meeting targeted to parents and older siblings regarding consequences of providing alcohol to youth	STOP Task Force, Parent groups	April 30, 2011	Stopalcoholabuse stipend, local partners

**STOP Goal 2: Utilize Environmental Strategies throughout Lorain County that target underage alcohol use.**

Objective 1: Design and implement strategies towards underage access to alcohol

Strategy 1: Partner with retail establishments to reduced underage alcohol sales

<b>Activity</b>	<b>Responsible Party/Parties</b>	<b>Target Date (By when?)</b>	<b>Resources (Who is helping? List funding sources.)</b>
Implement 3 Responsible Retailing initiatives to vendors holding liquor licenses (reducing access, modifying policies)	STOP Coordinator, 3 retailers	07/15/2011	Responsible Retailing curriculum
Distribute retail-specific materials to 100 retailers regarding underage sales	STOP task force, retailers	08/15/2011	Don't Serve to Teens Campaign materials, ID License Kits
Collect & Analyze alcohol density survey and work with city councils when alcohol licenses come up for review	STOP Task force	09/15/2011	Liquor permit report – GIS mapping Alcohol Density Survey, City Councils
Complete compliance checks in communities	STOP Task Force, local law enforcement	03/30/2011	Adult chaperones, insurance, compensation to buyers & escorts, local police, prosecutor

Strategy 2: Partner with community event organizers to reduce underage alcohol sales

<b>Activity</b>	<b>Responsible Party/Parties</b>	<b>Target Date (By when?)</b>	<b>Resources (Who is helping? List funding sources.)</b>
Conduct community event alcohol sales audit	STOP Task Force	02/15/2011	Lorain County Visitor's Bureau, local knowledge of community events where alcohol is traditionally available
Convene focus group of community event organizers	STOP Task Force	04/15/2011	Local community event sponsors and organizers

Strategy 3: Partner with funders and community providers to ensure that relevant prevention programs are available and accessible targeting underage alcohol use

<b>Activity</b>	<b>Responsible Party/Parties</b>	<b>Target Date (By when?)</b>	<b>Resources (Who is helping? List funding sources.)</b>
Meet with local public funders regarding their capacity to enhance prevention programs	STOP Task Force	02/15/2011	ADAS Board, Children and Families Council, Lorain county Prosecutor
Create a messaging campaign to inform	STOP Coordinator,	04/15/2020	Available programs and capacity, media components

teens, families and parents regarding the availability and ways to access prevention programs	CTC Coordinator, Prevention Providers		
Recruit schools to implement a school-community based Reach Out Now Teach In	STOP Task Force, CTC members, 14 school districts	03/30/2011	Reach Out Now materials, 5 <sup>th</sup> -6 <sup>th</sup> grade classrooms, CTC members