

**Communities That Care of Lorain County Logic Model**

Problem Statement:

**Alcohol is the most common drug of choice by Lorain County’s youth followed by Cigarettes, Marijuana and Prescription medications.**

				Outcomes		
<i>But Why?</i>	<i>But why here?</i>	Strategies	Activities	<i>Short-term 2011</i>	<i>Intermediate</i>	<i>Long-term* 2013</i>
Youth receive mixed message regarding alcohol use	<p>Youth say(and their parents thought) it’s worse to smoke or smoke pot than it is to drink (2009 Youth Survey, perception of risk)</p> <p>31.87% of Lorain county 10<sup>th</sup> graders report past 30-day use of alcohol</p> <p>22% of the time youth say their alcohol is supplied by someone else, 3% of that is from their own parents (2009 youth Survey)</p>	<p>Information Dissemination to adults about laws and consequences of underage alcohol consumption</p> <p>Enhancing Barriers/Reducing Access</p>	<p>Embed national and regional campaigns throughout Lorain County (Parents Who Host, Don’t Serve to Teens, Talk Early- Talk Often)</p> <p>Town Hall type meeting(s) on underage drinking to identify change strategies in communities</p>	<p>CTC will spearhead campaigns throughout the year focused on underage drinking</p> <p>At least 3 partnership events with communities focused on underage drinking</p>	<p>Adults will be aware of underage alcohol use consequences</p> <p>Communities will identify local “change leaders” and localized action steps to support underage drinking strategies</p>	<p>3% increase in the number of youth (and their parents) who perceive alcohol as risky</p> <p>3% decrease in past 30-day use of alcohol by Lorain County 10<sup>th</sup> graders</p> <p>3% decrease in how youth access alcohol</p> <p>3% increase in local attitudes about 18 year olds partying with alcohol</p>
	<p>It’s wrong for 18-year-old to party with alcohol (57% yes, 43% no) (STOP Task Force Survey)</p>	<p>Providing support to retailers who sell alcohol.</p>	<p>Responsible retailing initiatives to vendors with liquor permits – including responsible beverage service.</p>	<p>At least 3 retailers will receive responsible retailing curriculum annually</p>	<p>Retailers will show a reduction in underage alcohol sales</p>	

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			Distribution of retail-specific materials regarding underage sales (id kits, Don't Serve to Teens campaign materials)	At least 400 retailers will receive materials for distribution and promotion to combat underage drinking		
Enforcement of underage alcohol use is a low priority	<p><i>Law enforcement</i> said manpower (30%) and funding (16%) are their two major barriers</p> <p>Coalition members surveyed said barriers included involving and influencing parents, engaging youth and lack of funding</p>	<p>Change the physical design of local festivals where liquor is served</p> <p>Changing Consequences – partner with Law enforcement on compliance strategies</p> <p>Modify policies</p>	<p>Wrist-banding efforts at local festivals</p> <p>Compliance checks (shoulder taps and surveillance efforts) in local communities</p> <p>Focus group with community event organizers to address</p>	<p>CTC will provide support to at least 3 festivals to begin wrist-banding efforts</p> <p>CTC will establish partnerships with 2 law enforcement entities to implement surveillance activities</p> <p>Underage alcohol compliance will be a regulation with 2</p>	<p>Wristbands will be usually used at community-events where alcohol is served.</p> <p>Law Enforcement will be able to increase their efforts regarding enforcing underage drinking</p> <p>Wristbands will be usually used at community-events</p>	<p>3% increase in law enforcement of underage drinking</p> <p>3% decrease in perceived barriers for underage drinking enforcement</p> <p>3% decrease in underage consumption violations</p>

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			<p>compliance with underage alcohol sales (festivals, boosters, churches, etc)</p> <p>Scan local enforcement reports for liquor violations, advocate with cities when licenses come up for renewal (trouble spots)</p> <p>Partner with schools to adhere to their drug-free policies</p>	<p>community event organizers</p> <p>2 advocacy efforts for license renewals</p> <p>Establish 1 school district partnership regarding enforcement of drug-free school policy</p>	<p>where alcohol is served.</p> <p>Liquor permit violations will see a reduction in license renewals</p> <p>School Community partnership will increase</p>	
	<p>Only 17% of residents surveyed listed underage drinking as a priority to address (behind teen pregnancy, violence, academic failure)</p>	<p>Assess and modify physical design</p> <p>Enhancing Skills in communities</p>	<p>Assess alcohol outlet density in communities.</p> <p>Partner with schools to embed “Reach Out Now” curriculum with</p>	<p>Youth will be engaged in assessing alcohol outlet density assessment</p> <p>3 school districts will offer R.O.N to their 5<sup>th</sup> and 6<sup>th</sup></p>	<p>Youth will become involved in solutions</p> <p>Evidence based curriculum will be embedded into</p>	<p>% increase in prioritizing underage drinking</p>

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		Providing Support to parents and youth	5 <sup>th</sup> and 6 <sup>th</sup> graders.  Sponsor community-focused initiatives (book groups, blogs, etc) to address underage use issues  Maintain and promote local prevention resource opportunities	graders  One Sunny’s Story community event  Host/Promote Family Dinner day (annually)  Maintain YouthPages, resource library, co-promotion of partnerships and events  Distribution of newsletters and “healthtalk topics”; engage in speaker opportunities	schools  Communities will have opportunities for learning and supporting their families.  Communities will have opportunities for learning and supporting their families.  Community members will have an increase in knowledge about the impact of underage substance abuse.	
	Overall protective factor scores for Lorain County 10 <sup>th</sup> graders average 47 (below the normative score)	Change community practices/systems to engage in comprehensive substance abuse prevention	Meet with local funders to align funding strategies for prevention enhancements and leveraged funding in	Key funders will have increased knowledge regarding the relation of risk and protective factors	Leveraged funding will support evidence based prevention programs that align with CTC’s	Scale score increase in overall protective factors for 10 <sup>th</sup> graders (average) Scale score decrease in overall risk factors

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Community, Family, Schools and peers have direct impact on underage substance use.	<p>of 50)</p> <p>Overall risk factor scale scores for Lorain County 10<sup>th</sup> graders average 51 (above the normative score of 50)</p> <p>Lorain County 10<sup>th</sup> graders report 35.4% past 30-day use of cigarettes</p> <p>Lorain county 10<sup>th</sup> graders report 16.8%% past 30-day use of marijuana</p> <p>Lorain county 10<sup>th</sup> graders report 16% past 30-day use of prescription medications (pain relievers, stimulants, tranquilizers)</p>	<p>approaches</p> <p>Enhancing Access for available prevention programming</p> <p>Enhancing Skills - trainings will be offered to the community</p> <p>Providing Support and reducing access prescription medication</p>	<p>communities</p> <p>Funding investments for substance abuse programming will align with CTC findings</p> <p>Annually one workshop will be sponsored by CTC</p> <p>CTC will support local efforts for Operation Medicine Chest</p> <p>Local education initiatives with school counselors, pediatricians and family physicians with Prescription Drug Abuse Toolkit</p>	<p>and underage substance use</p> <p>ADAS will prioritize CTC findings in their investment strategies</p> <p>Co-sponsor related topic to parents, adults and/or youth via workshop or other training opportunity</p> <p>Align with partners to support OMC/Drug Take Back event</p> <p>Create and distribute Prescription Medication Toolkit to pediatricians, family physicians and school counselors</p>	<p>assessment priorities</p> <p>Funding based on localized findings will continue.</p> <p>Relevant trainings will be available in the community.</p> <p>Prescription medication prevention efforts will increase Partnerships with schools and medical personnel will assist in prescription medication prevention</p>	<p>for 10<sup>th</sup> graders (average)</p> <p>3% decrease in past 30 day use of cigarettes by 10<sup>th</sup> graders</p> <p>3% decrease in past 30-day use of marijuana by 10<sup>th</sup> graders</p> <p>3% decrease in past 30 day use of prescription medications by 10<sup>th</sup> graders (pain relievers, stimulants, tranquilizers)</p>

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		<p>Providing support to constituents for advocacy efforts</p> <p>Changing Physical Landscape &amp; Reducing Access</p>	<p>Work with local pharmacy – bags, tips, reminders on safe medication and storage.</p> <p>Design a “call to action” for local, state or national advocacy regarding underage substance abuse</p> <p>Utilize youth to conduct a visual survey of paraphernalia in drug stores, convenience stores, etc</p>	<p>Design and promote prescription medication awareness</p> <p>Create a platform for grassroots involvement for items that matter</p> <p>Camera project with youth to review problem areas in Lorain County.</p>	<p>Increase in prescription medication awareness</p> <p>Local residents will be empowered to effect change</p> <p>Youth development and leadership opportunities will be available</p>	
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\*The long term outcomes are not affected by any single strategy but by ALL of the strategies and activities